

# GROWING FASTER, WITHOUT GETTING BIGGER

Businesses are thriving in competitive markets without spending more on IT hiring or additional infrastructure. How? By implementing modern business management software that can be hosted in the cloud (public cloud), run by a third party (private cloud), or installed locally through on-premise implementation. Depending on your requirements, there's a range of different reasons to choose one deployment option over another.

Here are key benefits to consider for each:



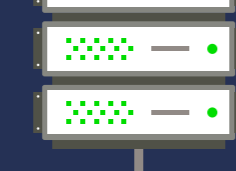
### Public cloud (software as a service):

You want to limit your up-front costs.  
You're looking for faster deployment.  
You'd rather have the software vendor handle the hardware, maintenance, and upgrades.  
You only require light customisation.



### Private cloud (hosted managed service):

You'd like to defer up-front costs.  
You prefer to lower IT resource demand.  
You're seeking broad functional coverage.  
You need moderate customisation.



### On-premise:

You want to leverage your own IT resources.  
You're shopping for industry-specific functional coverage.  
You need to integrate with nonstandard third-party add ons.  
Your needs require heavy customisation.

Sage X3 isn't your typical ERP solution. It's faster, simpler, and more flexible—and unlike any other cloud provider, we offer versatile deployment options to meet your specific business needs. And now as cloud services continue to gain popularity, they're setting new standards for business management as we know it. Here's a look at why many companies are choosing cloud as a service over other options.

## Growing trends

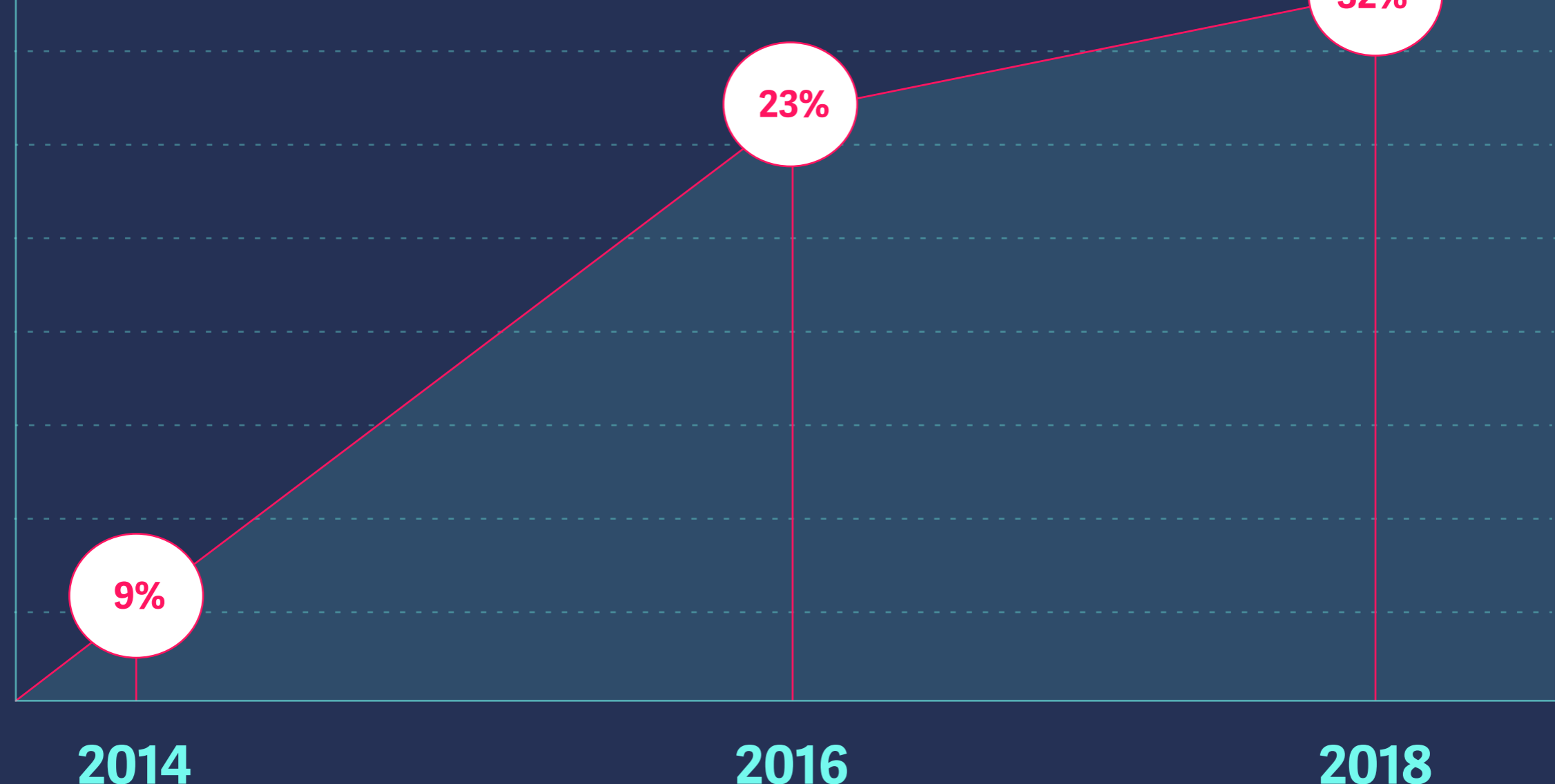
**85%** of SMEs surveyed believe cloud technology enables them to scale and grow faster.<sup>1</sup>



**94%**

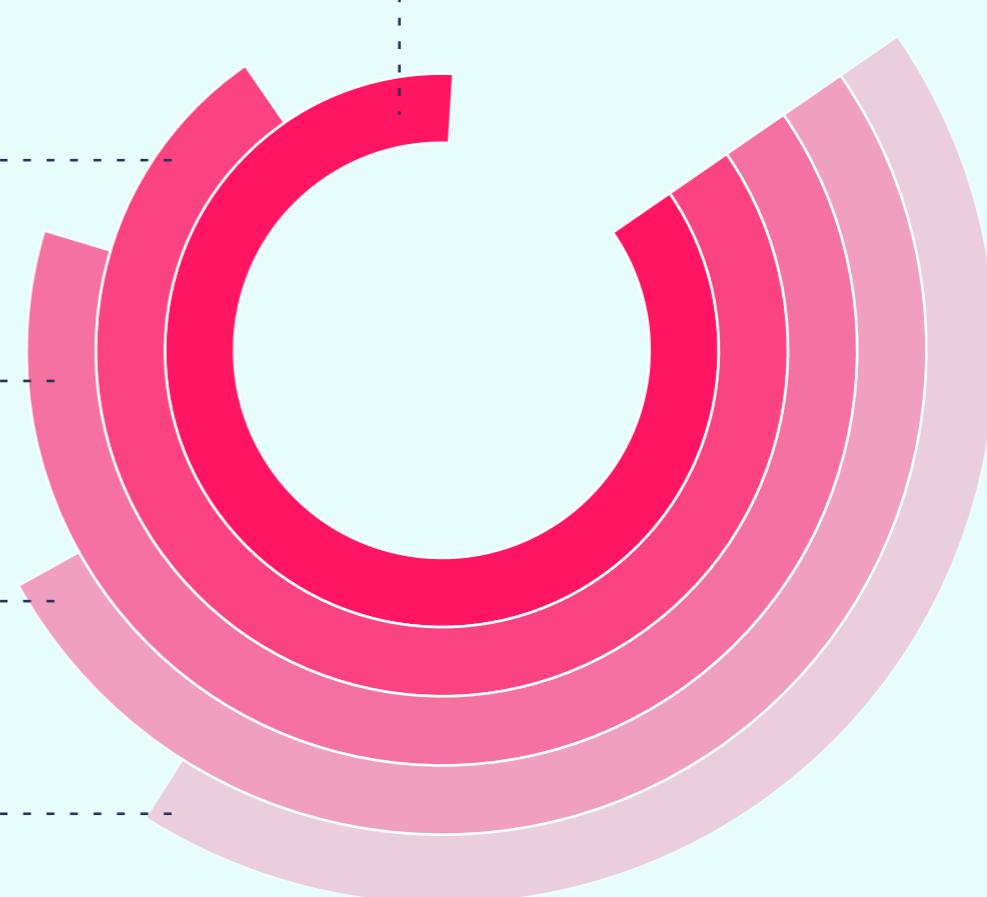
of IT departments expect to expand their use of cloud in the next 12 months.<sup>2</sup>

## Global research shows cloud-based ERP on the rise.<sup>3</sup>







## Top reasons for choosing cloud technology

- 84% Drive business growth.<sup>3</sup>
- 74% Improve business agility.<sup>4</sup>
- 64% Focus resources on more important projects.<sup>3</sup>
- 52% Simplify software management.<sup>5</sup>
- 44% Reduce operating costs.<sup>4</sup>



## Positive outcomes<sup>6</sup>

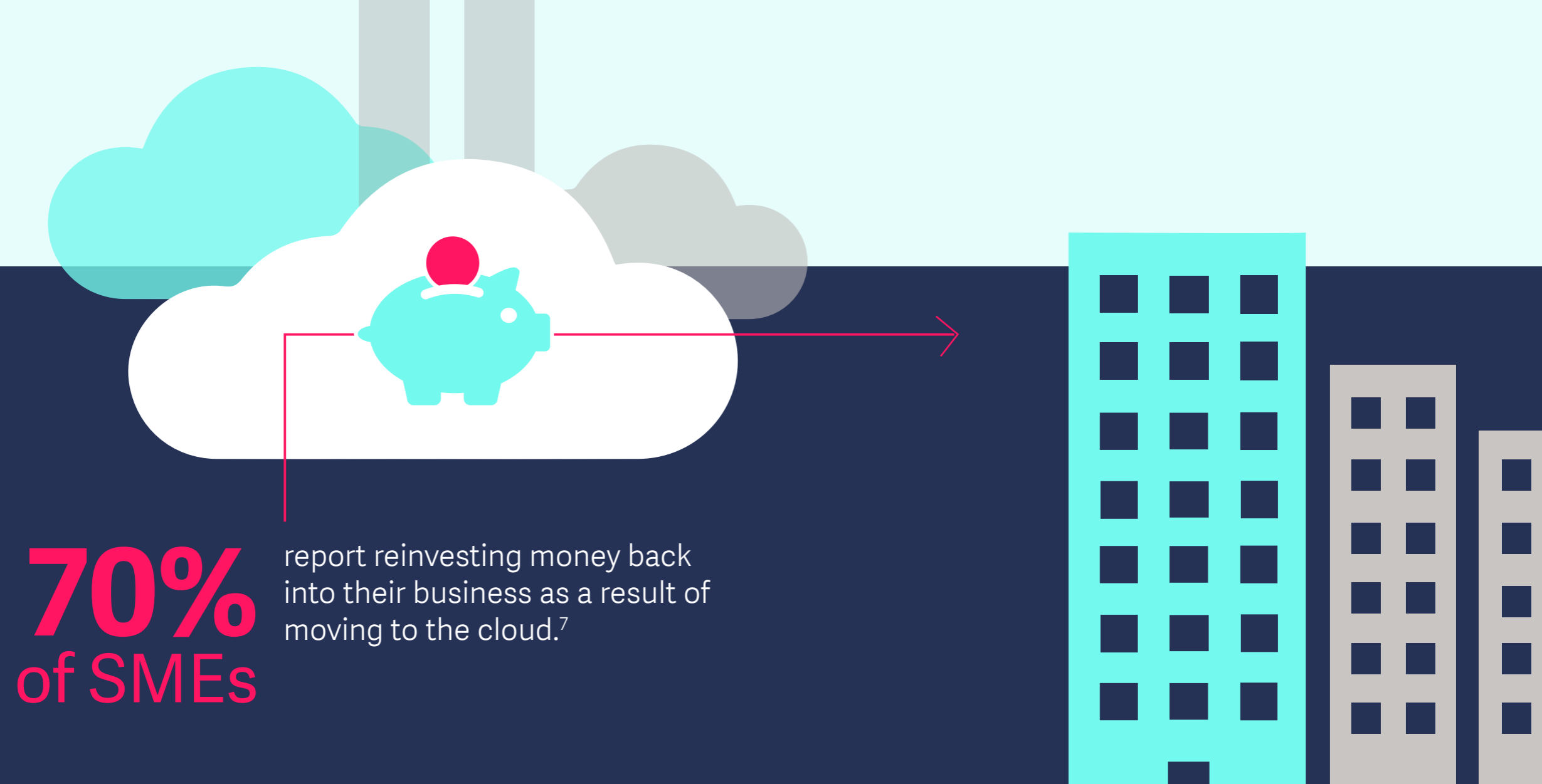
			
<b>49%</b>	<b>30%</b>	<b>32%</b>	<b>42%</b>
Drove cost efficiencies	Developed new business models	Improved new product development/innovation	Enabled a more flexible workforce

## SMEs using cloud grow ...

**21%** more profitable

**26%** faster

... than their peers that do not.<sup>1</sup>



**70%** of SMEs report reinvesting money back into their business as a result of moving to the cloud.<sup>7</sup>

Visit [SageX3.com](http://SageX3.com) to learn more.

Source

<sup>1</sup> <https://www2.deloitte.com/content/dam/Deloitte/global/Documents/Technology-Media-Telecommunications/gx-tmt-small-business-big-technology.pdf>

<sup>2</sup> <http://www.business2community.com/cloud-computing/employing-cloud-2015-01135838#KeyJi8BvRLZAm0ri.99>

<sup>3</sup> <http://www.inc.com/stephanie-meyers/small-business-report-growth-hiring-technology.html>

<sup>4</sup> Forrester MM Survey 2013, Europe and NA (100-999 employees)

<sup>5</sup> Saugatuck SMB Survey 2014, NA

<sup>6</sup> 2014 Cloud Survey Report: Elevating business in the cloud", KPMG, December 2014: [kpmg.com/US/en/about/alliances/Documents/2014-kpmg-cloud-survey-report.pdf](http://kpmg.com/US/en/about/alliances/Documents/2014-kpmg-cloud-survey-report.pdf)

<sup>7</sup> <http://www.pcmworld.com/article/2685792/infographic-smb-cloud-adoption-trends-in-2014.html>